

THIS IS TRAVEL

B2B Travel Expo

TERMS OF PARTICIPATION AND WEBSITE USE

Effective: 1 June 2026 | Last updated: 4 June 2026

Melbourne Convention & Exhibition Centre | 4–7 May 2027

These Terms of Participation and Website Use ("Terms") constitute a legally binding agreement between Curated Travel Marketing Pty Ltd (ABN 69 692 254 005) ("Organiser") and each person or entity accessing the This is Travel website or registering to participate in any capacity in the This is Travel B2B travel expo. By accessing the Site or submitting a registration, the participant unconditionally accepts these Terms in their entirety.

1. DEFINITIONS AND INTERPRETATION

1.1 In these Terms, unless the context otherwise requires, the following definitions apply:

- (a) "Organiser" means Curated Travel Marketing Pty Ltd (ABN 69 692 254 005) of Suite 1001, 4 Young Street, Neutral Bay NSW 2089, Australia, and its officers, employees, agents, and successors.
- (b) "Event" means the This is Travel B2B travel expo to be held at the Melbourne Convention and Exhibition Centre, Melbourne, Victoria, Australia, from 4 to 7 May 2027, and includes any future editions, associated digital programming, or satellite events produced by the Organiser under the This is Travel brand.
- (c) "Exhibitor" means any travel supplier, national or regional tourism board, hotel group, airline, cruise line, tour operator, destination management company, or related travel trade entity that has registered to participate in the Event with an allocated stand or other commercial presence.
- (d) "Buyer Delegate" means a qualified travel advisor, retail or wholesale travel agent, or travel trade professional registered to attend the Event in a buyer capacity on behalf of their employing agency or business.
- (e) "Participant" means any Exhibitor, Buyer Delegate, sponsor, speaker, or other individual or entity accessing the Site or attending the Event in any capacity.
- (f) "Site" means the This is Travel website and online registration and information platform accessible at www.thisistravel.com.au.
- (g) "Participation Agreement" means the formal agreement, whether executed in writing or accepted electronically, entered into between the Organiser and an Exhibitor or Buyer Delegate governing the specific terms of their participation, which shall be read together with and subject to these Terms.
- (h) "GST" has the meaning given to it under the A New Tax System (Goods and Services Tax) Act 1999 (Cth).

1.2 In these Terms, unless the context otherwise requires: (a) the singular includes the plural and vice versa; (b) a reference to a clause is a reference to a clause of these Terms; (c) headings are for convenience only and do not affect interpretation; and (d) a reference to a statute includes all amendments to and replacements of that statute.

2. ELIGIBILITY AND REGISTRATION

2.1 This Event is a trade-only event. Access to the Event and registration on the Site is strictly restricted to verified travel industry professionals. The Organiser reserves the absolute right to approve, decline, defer, or revoke any registration at its sole and unfettered discretion, without being required to provide reasons for any such decision.

2.2 Submission of a registration form or payment of fees does not constitute confirmed participation. A Participant's registration is not confirmed until the Organiser issues written confirmation to that effect. The Organiser shall not be liable for any costs or losses incurred by a Participant in anticipation of a registration that is not ultimately confirmed.

2.3 Exhibitors must represent a legitimate travel trade product or service that is lawfully available in their relevant markets. Stand allocation is determined by the Organiser at its sole discretion and is subject to availability. The Organiser reserves the right to reallocate stand space where an Exhibitor fails to meet payment deadlines or breaches these Terms.

2.4 Buyer Delegates must be actively engaged within the retail or wholesale travel advisor sector in Australia or New Zealand at the time of registration and throughout the duration of the Event. The Organiser may, at any time prior to or during the Event, request documentary evidence of a Buyer Delegate's trade credentials, including but not limited to proof of current employment and industry membership. Failure to provide satisfactory evidence upon request may result in revocation of registration without refund.

3. EXHIBITOR PARTICIPATION

3.1 By submitting a registration and executing a Participation Agreement, each Exhibitor agrees to be bound by these Terms and any additional requirements set out in the Exhibitor Manual, which will be provided to confirmed Exhibitors upon written confirmation of their participation, and which is incorporated into these Terms by reference.

3.2 Stand space allocated to an Exhibitor must be used solely for the purposes declared at the time of registration. An Exhibitor must not sub-license, assign, share, or otherwise transfer its allocated stand space to any third party without the prior written consent of the Organiser. Any unauthorised sub-licensing or transfer shall entitle the Organiser to immediately terminate the Exhibitor's participation without refund.

3.3 Each Exhibitor is solely responsible for the conduct, supervision, and compliance of all staff, contractors, and representatives attending the Event under its registration. Any breach of these Terms by a representative of an Exhibitor shall be deemed a breach by the Exhibitor itself.

3.4 Exhibitors must maintain a staffed and operational stand for the full duration of the Event programme as communicated by the Organiser, unless otherwise agreed in writing. Failure to be present and operational without prior written consent may result in the Exhibitor being excluded from future events at the Organiser's discretion.

3.5 All stand construction, branding, promotional materials, and activities must comply with the requirements set out in the Exhibitor Manual, the rules and regulations of the Melbourne Convention and Exhibition Centre, and all applicable Work Health and Safety legislation. The Organiser reserves the right to require the immediate removal or modification of any display, material, or activity that it deems inappropriate, misleading, unsafe, or inconsistent with the positioning and reputation of the Event.

3.6 Exhibitors must ensure that all products and services promoted at the Event are lawfully available in Australia and in the Exhibitor's relevant markets, and that no representation made at the Event constitutes false, misleading, or deceptive conduct under the Australian Consumer Law or any other applicable legislation.

4. BUYER DELEGATE PARTICIPATION

4.1 By registering as a Buyer Delegate, each individual warrants that they are attending the Event in a genuine professional buyer capacity with the bona fide intention of sourcing travel products and services on behalf of their employing agency or clientele. Any Buyer Delegate found to be attending in a sales, supplier, or promotional capacity may be immediately removed from the Event at the Organiser's discretion without any entitlement to refund or compensation.

4.2 Buyer Delegate registrations are personal and non-transferable. Event badges, access credentials, and registration confirmations must not be transferred to, or used by, any person other than the registered individual. The Organiser reserves the right to deny entry or remove any individual presenting credentials that are not their own.

4.3 Where the Organiser operates a pre-scheduled appointment programme, Buyer Delegates agree to attend all confirmed appointments in good faith and to provide reasonable advance notice to the Organiser where attendance at a confirmed appointment is not possible. Repeated failure to attend confirmed appointments without reasonable cause may result in exclusion from future events.

4.4 Buyer Delegates acknowledge and accept that professional contact details exchanged with Exhibitors during or in connection with the Event, including name, agency name, email address, and telephone number, may be used by those Exhibitors for the purposes of post-event trade follow-up communications. Such use is inherent in the commercial purpose of the Event and constitutes a lawful purpose for which the Buyer Delegate's consent is given by virtue of their registration and attendance.

5. FEES, PAYMENT, AND CANCELLATION

Fees and Payment

5.1 All fees payable by Exhibitors are as specified in the relevant Participation Agreement and are due and payable by the dates set out therein. Time for payment is of the essence. Unless otherwise expressly stated, all fees are exclusive of GST, which shall be charged in accordance with clause 13 of these Terms.

5.2 The Organiser reserves the right to charge interest on overdue amounts at the rate of 10% per annum, calculated daily from the due date until the date of actual payment. The Organiser further reserves the right to reallocate stand space without notice where payment is not received by the due date, without prejudice to its right to recover the outstanding fees.

Cancellation by Exhibitor

5.3 All cancellations by an Exhibitor must be made by written notice delivered to the Organiser at events@thisistravel.com.au. The date of the Organiser's receipt of such written notice shall be the effective date of cancellation for the purpose of this clause. The following cancellation fees shall apply, unless otherwise expressly agreed in the relevant Participation Agreement:

- (a) Where written notice of cancellation is received more than 180 days prior to the commencement of the Event, the Organiser shall retain 25% of the total fees payable under the Participation Agreement as a cancellation fee and shall refund the balance of any fees paid.
- (b) Where written notice of cancellation is received between 90 and 179 days (inclusive) prior to the commencement of the Event, the Organiser shall retain 50% of the total fees payable under the Participation Agreement as a cancellation fee and shall refund the balance of any fees paid.
- (c) Where written notice of cancellation is received less than 90 days prior to the commencement of the Event, the Organiser shall retain 100% of the total fees payable under the Participation Agreement and no refund shall be payable. Where the full amount has not been paid at the time of cancellation, the Exhibitor shall remain liable for the balance of the total fees.

5.4 The cancellation fees set out in clause 5.3 represent a genuine pre-estimate of the loss likely to be suffered by the Organiser as a result of the Exhibitor's cancellation, having regard to the costs of stand preparation, marketing commitments, and operational planning undertaken in reliance on the Exhibitor's participation.

Cancellation or Postponement by the Organiser

5.5 In the event that the Organiser cancels the Event for reasons other than force majeure as defined in clause 11, the Organiser shall, as the sole and exclusive remedy of the Exhibitor, refund to the Exhibitor all fees paid to the Organiser in respect of the cancelled Event. The Organiser's liability shall be strictly limited to the amount of fees received and shall not extend to any travel, accommodation, marketing, production, staffing, or other costs or losses incurred or suffered by the Exhibitor in connection with the Event.

5.6 Where the Organiser postpones the Event to an alternative date, all confirmed registrations and fees shall, unless otherwise agreed in writing, automatically transfer to the rescheduled event. Where an Exhibitor is unable to attend the rescheduled event, it may request in writing a credit of fees paid, to be applied against a future This is Travel event, subject to the Organiser's approval.

6. SPONSORSHIP AND MARKETING RIGHTS

6.1 Sponsorship entitlements, naming rights, and associated benefits are as exclusively specified in the relevant executed Sponsorship Agreement. No Exhibitor or Participant who has not entered into a Sponsorship Agreement with the Organiser may represent itself, in any public or private communication, as a sponsor of the Event or of the Organiser.

6.2 Each Exhibitor grants to the Organiser a non-exclusive, royalty-free, worldwide licence to reproduce, publish, and use the Exhibitor's logo, trading name, brand identity, and any materials provided to the Organiser by the Exhibitor, for the purposes of promoting and marketing the Event, including use on the Site, in printed event materials, in digital communications, and in post-event publications and reports. This licence shall continue for a period of 24 months following the conclusion of the Event, unless revoked in writing by the Exhibitor.

6.3 The Organiser reserves the right to photograph, film, and otherwise record the Event and all activities conducted thereat, including Exhibitor stands, presentations, and signage. All such recordings shall be and remain the property of the Organiser and may be used by the Organiser for promotional, marketing, archival, and educational purposes in connection with future This is Travel events, without any obligation to seek further consent or pay any fee. Any Exhibitor wishing to exclude specific materials or personnel from such recordings must notify the Organiser in writing no later than 14 days prior to the commencement of the Event.

7. DATA PROTECTION AND PRIVACY

7.1 The Organiser collects, holds, uses, and discloses personal information in accordance with the Privacy Act 1988 (Cth), the Australian Privacy Principles, and the Organiser's Privacy Policy as published on the Site from time to time. By registering on the Site or attending the Event, each Participant consents to the collection and use of their personal information as described in the Privacy Policy.

7.2 By registering as a Buyer Delegate and attending the Event, each Buyer Delegate expressly acknowledges and consents to their professional contact information, including full name, agency or employer name, email address, and telephone number, being disclosed to Exhibitors for the purpose of facilitating post-event trade communications. This disclosure is a fundamental and inherent feature of the Event and constitutes a legitimate purpose within the meaning of applicable privacy legislation. Such disclosure shall be limited to confirmed Exhibitors and shall not extend to third parties unconnected with the Event.

7.3 Each Exhibitor that receives personal information relating to Buyer Delegates through the Event irrevocably undertakes to: (a) use such information solely for the purpose of legitimate and relevant trade follow-up communications directly related to the Exhibitor's products and services as presented at the Event; (b) comply with all applicable privacy, data protection, and anti-spam legislation in force in the Exhibitor's jurisdiction, including without limitation the Privacy Act 1988 (Cth) and the Spam Act 2003 (Cth) as applicable to Australian entities, the General Data Protection Regulation (EU) 2016/679

as applicable to entities processing personal data of individuals in the European Union or United Kingdom, and any other national or regional privacy legislation applicable to the Exhibitor's operations; (c) implement and maintain reasonable technical and organisational security measures to protect such information against unauthorised access, disclosure, or misuse; and (d) not disclose, sell, license, or otherwise transfer such information to any third party without the express prior consent of the individual concerned.

7.4 International Exhibitors are solely and exclusively responsible for ensuring that their receipt, holding, and use of Buyer Delegate personal information obtained through the Event complies with the privacy and data protection laws of their home jurisdiction. The Organiser makes no representation, warranty, or assurance that the data sharing arrangements contemplated by these Terms satisfy the requirements of any foreign privacy or data protection regime, and accepts no liability whatsoever arising from an Exhibitor's failure to comply with its applicable local obligations.

8. INTELLECTUAL PROPERTY

8.1 All intellectual property rights in and to the Site, the This is Travel name and brand, event programmes, printed and digital materials, attendee databases, marketing collateral, and all other content produced by or on behalf of the Organiser in connection with the Event are and shall remain the exclusive property of Curated Travel Marketing Pty Ltd or its licensors. Nothing in these Terms or any Participation Agreement shall operate to transfer, assign, or otherwise vest any intellectual property rights in a Participant.

8.2 Participants are granted a limited, non-exclusive, non-transferable, and revocable licence to use the Organiser's materials solely for the purpose of promoting their participation in the Event, subject to any brand guidelines issued by the Organiser. Any use beyond this limited licence requires the prior written consent of the Organiser.

8.3 Attendee lists, contact databases, registration records, and all data compilations prepared by the Organiser in connection with the Event are proprietary to the Organiser and constitute confidential information. No Participant may reproduce, copy, distribute, sell, or otherwise exploit such information for any purpose whatsoever without the Organiser's prior written consent.

8.4 Each Exhibitor retains ownership of its own pre-existing intellectual property, including brand materials and content provided to the Organiser for event purposes, subject always to the marketing licence granted pursuant to clause 6.2.

9. INDEMNITY

9.1 Each Participant shall indemnify, defend, and hold harmless Curated Travel Marketing Pty Ltd and its respective directors, officers, employees, contractors, and agents (each an "Indemnified Party") from and against all claims, actions, proceedings, demands, damages, losses, liabilities, costs, and expenses (including reasonable legal costs on a solicitor-client basis) suffered or incurred by any Indemnified Party arising directly or indirectly out of or in connection with: (a) any breach by the Participant of these Terms or any Participation Agreement; (b) any negligent, reckless, or unlawful act or omission of the Participant, its employees, contractors, or representatives at or in connection with the Event; (c) any claim by a third party arising from the Participant's use of Buyer Delegate personal information or other materials obtained through or in connection with the Event; (d) any infringement or alleged infringement by the Participant of any intellectual property right, privacy right, or other proprietary right of any third party; or (e) any breach by the Participant of any applicable law or regulation in connection with their participation in the Event.

9.2 The indemnity in clause 9.1 is a continuing obligation separate and independent from the Participant's other obligations and survives the termination or expiry of these Terms.

10. LIMITATION OF LIABILITY

To the fullest extent permitted by applicable law, the aggregate liability of the Organiser to any Participant for all claims arising out of or in connection with these Terms, any Participation Agreement, or the Event, whether in contract, tort (including negligence), statute, or otherwise, shall not in any circumstances exceed the total fees actually paid by that Participant to the Organiser in respect of the relevant Event.

10.1 Subject to clause 10.3, the Organiser expressly excludes all liability for any indirect, consequential, special, incidental, or punitive loss or damage, including without limitation loss of actual or anticipated profits or revenue, loss of business opportunity, loss of goodwill or reputation, and loss of data, whether or not the Organiser was advised of the possibility of such loss.

10.2 The Organiser makes no representation, warranty, or guarantee that any commercial introductions, appointments, or connections facilitated through the Event will result in any business outcome, transaction, or contractual relationship. Any business dealings entered into between Exhibitors and Buyer Delegates are solely between those parties and are conducted entirely at their own risk. The Organiser shall have no liability whatsoever in respect of any such dealings.

10.3 Nothing in these Terms purports to limit or exclude any liability that cannot lawfully be excluded, including liability for fraud or fraudulent misrepresentation, liability for death or personal injury caused by negligence, or any statutory guarantee that cannot be excluded under applicable consumer protection legislation.

11. FORCE MAJEURE

11.1 The Organiser shall not be in breach of these Terms, nor liable to any Participant for any delay in performing, or failure to perform, any of its obligations under these Terms, to the extent that such delay or failure is caused by a Force Majeure Event. For the purposes of these Terms, "Force Majeure Event" means any event or circumstance beyond the reasonable control of the Organiser, including without limitation: acts of God; fire, flood, earthquake, storm, or other natural disaster; epidemic, pandemic, or public health emergency declared by a competent governmental authority; acts of terrorism or war; governmental or regulatory action, including the imposition of travel restrictions, border closures, lockdowns, or public gathering prohibitions; industrial action or strikes not involving the Organiser's own personnel; unavailability of the Melbourne Convention and Exhibition Centre due to circumstances outside the Organiser's reasonable control; and failure of essential utilities or telecommunications infrastructure.

11.2 Upon the occurrence of a Force Majeure Event, the Organiser shall notify affected Participants as soon as reasonably practicable and shall use commercially reasonable endeavours to reschedule the Event to an alternative date. Where the Event is rescheduled, the provisions of clause 5.6 shall apply. Where rescheduling is not reasonably practicable, the Organiser shall determine, at its reasonable discretion, what refund entitlements, if any, are available to Participants, having regard to the costs already committed by the Organiser in connection with the Event.

11.3 For the avoidance of doubt, a Force Majeure Event shall not excuse any obligation of a Participant to make payment of fees that have fallen due prior to the occurrence of the Force Majeure Event.

12. CONDUCT AND COMPLIANCE

12.1 All Participants are required to conduct themselves in a professional, respectful, and lawful manner at all times while attending the Event or accessing the Site. The Organiser maintains a strict policy of zero tolerance toward harassment, bullying, discrimination, vilification, or any conduct that is threatening, intimidating, or offensive to any other Participant, staff member, or venue personnel.

12.2 The Organiser reserves the right, exercisable at its sole discretion, to refuse entry to or remove from the Event any Participant whose conduct is, in the Organiser's reasonable opinion, inappropriate,

harmful to other Participants or to the integrity or reputation of the Event. Any Participant removed pursuant to this clause shall not be entitled to any refund of fees paid and may, at the Organiser's discretion, be excluded from future This is Travel events.

12.3 All Participants must comply with: (a) all rules, policies, and regulations of the Melbourne Convention and Exhibition Centre; (b) all applicable Work Health and Safety legislation and any WHS requirements imposed by the Organiser or the venue; (c) all lawful directions given by the Organiser, venue management, or emergency personnel; and (d) all applicable federal, state, and local laws and regulations in connection with their attendance at or participation in the Event.

13. INTERNATIONAL PARTICIPANTS

Goods and Services Tax

13.1 All fees are quoted in Australian Dollars (AUD) and are inclusive of Goods and Services Tax (GST). As the Event constitutes a taxable supply made by a GST-registered entity in Australia, GST at the prevailing rate of 10% is applicable to all invoices issued by the Organiser, irrespective of the Participant's country of domicile, incorporation, or tax registration. This obligation arises pursuant to the A New Tax System (Goods and Services Tax) Act 1999 (Cth) and cannot be waived or modified by the Organiser.

13.2 International Exhibitors and Participants are advised to seek independent advice from their own qualified tax advisors as to whether any credit, refund, or input tax deduction in respect of Australian GST paid may be available to them under the tax laws of their home jurisdiction. The Organiser accepts no responsibility whatsoever for the foreign tax treatment of GST amounts charged and paid in connection with participation in the Event.

13.3 Each Participant is solely responsible for all additional taxes, customs duties, withholding taxes, stamp duties, levies, or other fiscal charges that may be imposed by the laws of their home jurisdiction in connection with their participation in the Event or their payment of fees to the Organiser.

Currency and Payment

13.4 All fees payable to the Organiser must be paid in Australian Dollars (AUD). International Participants are responsible for all bank charges, correspondent bank fees, currency conversion costs, and international wire transfer charges associated with their payment. The Organiser shall apply payments net of any deductions and shall invoice the Participant for any shortfall arising from such deductions. The Organiser accepts no liability for losses arising from fluctuations in exchange rates between the date of invoicing and the date of receipt of cleared funds.

14. GOVERNING LAW, DISPUTE RESOLUTION, AND LANGUAGE

Governing Law

14.1 These Terms, all Participation Agreements, and any non-contractual obligations arising out of or in connection therewith are governed by and shall be construed in accordance with the laws of the State of New South Wales, Australia. The parties acknowledge that the Event takes place in Australia and expressly agree that Australian law constitutes the appropriate and applicable governing law, regardless of the Participant's country of domicile, nationality, or registration, and notwithstanding any conflict of laws principles that might otherwise apply.

Dispute Resolution

14.2 In the event of any dispute, controversy, or claim arising out of or in connection with these Terms, any Participation Agreement, or the Event, including any question regarding their existence, validity, or termination ("Dispute"), the parties shall first use their best endeavours to resolve the Dispute through good-faith negotiation. A party claiming a Dispute exists must first deliver written notice to the other

party specifying the nature of the Dispute in reasonable detail. The parties shall endeavour to resolve the Dispute within 30 days of delivery of that notice, or such longer period as they may agree in writing.

14.3 If the Dispute is not resolved within the negotiation period specified in clause 14.2, either party may refer the Dispute to mediation administered by the Australian Disputes Centre (ADC) in Sydney, New South Wales, in accordance with the ADC's Mediation Guidelines as in force at the time of referral. The costs of mediation shall be borne equally by the parties unless otherwise agreed. The parties shall participate in mediation in good faith.

14.4 If the Dispute remains unresolved within 30 days of the commencement of mediation (or such further period as the parties may agree), either party may commence proceedings before the courts of New South Wales, Australia, which shall have exclusive jurisdiction to determine the Dispute. Each party irrevocably submits to the exclusive jurisdiction of those courts and waives any objection to proceedings being brought in those courts on the grounds of inconvenient forum or otherwise. Nothing in this clause shall prevent either party from seeking urgent interlocutory or injunctive relief from any court of competent jurisdiction where delay would cause irreparable harm.

Language

14.5 These Terms are executed in the English language, which shall be the sole governing and authoritative language for all purposes, including interpretation and enforcement. In the event that these Terms are translated into any other language for the convenience of a Participant, the English language version shall prevail in all respects in the event of any ambiguity, inconsistency, or dispute as to the meaning or effect of any provision.

Amendments and Severability

14.6 The Organiser reserves the right to amend these Terms at any time by publishing updated Terms on the Site. Amended Terms shall take effect from the date of publication and shall apply to all registrations submitted on or after that date. Where a Participant has already submitted a registration, the Organiser shall endeavour to provide reasonable notice of material amendments. Continued participation following notification of an amendment shall constitute unconditional acceptance of the revised Terms.

14.7 If any provision of these Terms is held by a court of competent jurisdiction to be invalid, void, unlawful, or unenforceable for any reason, that provision shall be severed from these Terms and the remaining provisions shall continue in full force and effect, provided that the fundamental commercial intent of the parties is not thereby defeated.

CONTACT AND NOTICES

All formal notices and correspondence under these Terms must be directed to the Organiser as follows:

Curated Travel Marketing Pty Ltd

ABN: 69 692 254 005

Suite 1001, 4 Young Street, Neutral Bay NSW 2089, Australia

Email: events@thisistravel.com.au

Telephone: +61 403 855 543

Website: www.thisistravel.com.au

© 2026 Curated Travel Marketing Pty Ltd ABN 69 692 254 005. All rights reserved. These Terms of Participation and Website Use apply to all This is Travel events, including the Melbourne Convention and Exhibition Centre event to be held 4–7 May 2027. Curated Travel Marketing Pty Ltd reserves the right to enforce these Terms to the fullest extent permitted by law.